



COPPER & BRASS SERVICENTER ASSOCIATION

## media release

Date: April 8, 2013  
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FOR IMMEDIATE RELEASE

### **CBSA Set to Welcome Record-Breaking Number of First-Time Convention Attendees**

OVERLAND PARK, Kans. – With less than a week to go until the 62<sup>nd</sup> Annual Convention of the Copper & Brass Servicer Association (CBSA), the CBSA Board is pleased to announce a record number of first-time attendees and the most attendees at the convention since pre-recession.

The convention, which will be held at the Omni Amelia Island Plantation Resort in Amelia Island, FL, will welcome 165 total attendees. Of those delegates, 18 are attending the convention for the very first time, which is a record for the annual convention. First-time attendees and new members will enjoy a special reception hosted by CBSA President Scott Immell on the first evening of the convention. Among the attendees will be representatives from four companies who recently joined the association.

The three-day convention will feature numerous educational sessions, including much-anticipated presentations by CBSA Chief Economist Alan Beaulieu, motivational speaker Dan Clark and attorney John Arnett. A panel discussion moderated by Dan Clark will address the topic of operational excellence in the copper and brass industry.

In addition, numerous optional events are scheduled, including a charity golf tournament, Segway tour and skeet/trap shooting. Nightly receptions and dinners will give all attendees additional opportunities to network and socialize.

According to Immell, "CBSA's mission is to enhance its members' role as an effective and profitable distribution link between suppliers and customers and to promote the use of and growth opportunities for copper and brass mill products. CBSA offers a place for member companies to network, discuss common issues, explore solutions and enjoy the benefits of these deep and trusting bonds with other members. I'm pleased to see so many members experience a truly special benefit of the association, the annual convention."

### **About CBSA**

The Copper and Brass Servicer Association is a community of copper and brass servicers, mill suppliers and metal strip platers working together to promote the use and growth of opportunities for copper and brass mill products. For more than 60 years, CBSA has been the only trade association

committed solely to advancing the copper and copper alloy mill products distribution industry. CBSA members include the leading service centers, brass mills and metal platers in the copper and copper alloy industry. The CBSA mission statement: To enhance its members' role as an effective and profitable distribution link between suppliers and customers and to promote the use of and growth opportunities for copper and brass mill products. This is achieved by offering education and training, providing information and promoting constructive dialogue between Servicenter members, the mills and the metal platers servicing our industry.

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